

**Publications in the French Language.**—Such publications include a comparatively large proportion of periodicals dealing with literature, music, religion, and similar cultural subjects, and the circulations of many of these periodicals are not reported in *McKim's Directory of Canadian Publications*. Publications for which the circulations are not reported are not included in either the number or circulation figures of Table 4 below. Since the majority of such unreported publications are likely to have fairly small circulations, the figures of the table represent a larger proportion of total circulation than of the total number of publications. Among daily newspapers, there is only one small publication unreported in each year.

**4.—Number and Circulation of French Language Publications in Canada, by Provinces, 1935 and 1936.**

NOTE.—Figures of circulation given to nearest thousand as some publications are not exactly reported. Compiled from *McKim's Directory of Canadian Publications*.

Year and Province.	Daily.		Weekly.		Semi-Monthly and Monthly.		Other. <sup>1</sup>	
	No.	Circulation.	No.	Circulation.	No.	Circulation.	No.	Circulation.
1935.								
New Brunswick.....	Nil	-	2	8,000	1	3,000	Nil	-
Quebec.....	11	342,000 <sup>3</sup>	81	724,000 <sup>2,3</sup>	55	686,000 <sup>2</sup>	8	176,000
Ontario.....	1	15,000	4	23,000 <sup>2</sup>	2	21,000	1	1,000
Manitoba.....	Nil	-	1	7,000	2	5,000	Nil	-
Saskatchewan.....	Nil	-	2	9,000 <sup>2</sup>	Nil	-	Nil	-
Alberta.....	Nil	-	1	2,000	1	2,000	Nil	-
<b>Totals, 1935.....</b>	<b>12</b>	<b>357,000</b>	<b>91</b>	<b>773,000</b>	<b>61</b>	<b>717,000</b>	<b>9</b>	<b>177,000</b>
1936.								
New Brunswick.....	Nil	-	2	8,000	1	3,000	Nil	-
Quebec.....	11	381,000 <sup>3</sup>	84	747,000 <sup>2,3</sup>	63	745,000 <sup>2</sup>	10	258,000
Ontario.....	1	15,000	3	21,000 <sup>2</sup>	3	22,000	1	2,000
Manitoba.....	Nil	-	1	7,000	2	5,000	Nil	-
Saskatchewan.....	Nil	-	2	9,000 <sup>2</sup>	Nil	-	Nil	-
Alberta.....	Nil	-	1	3,000	Nil	-	Nil	-
<b>Totals, 1936.....</b>	<b>12</b>	<b>396,000</b>	<b>93</b>	<b>795,000</b>	<b>69</b>	<b>775,000</b>	<b>11</b>	<b>260,000</b>

<sup>1</sup> Bi-monthly, quarterly, and annual.      <sup>2</sup> Includes bilingual publications.      <sup>3</sup> Includes special editions for United States circulation averaging: in 1935, 12,200 daily, and 12,200 weekly; and in 1936, 11,300 daily, and 11,300 weekly.